



भारतीय भेषजी परिषद्
(भेषजी अधिनियम, 1948 के अंतर्गत स्थापित)
PHARMACY COUNCIL OF INDIA
(CONSTITUTED UNDER THE PHARMACY ACT, 1948)

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To

All Pharmacy institutions approved u/s 12 of the Pharmacy Act

Sub: Prime Minister's Jan Aushadhi Yojna

Dear Sir/Madam

As you are aware that PMJAY (Prime Minister's Jan Aushadhi Yojna) is the novel project launched by Government of India for the noble cause – Quality Medicines at affordable prices for all. The campaign is undertaken through sale of generic medicines through exclusive outlets namely "Jan Aushadhi Medical Store" in various districts of the country.

Bureau of Pharma PSUs of India (BPPI) is the implementing agency for this campaign under the administrative control of the Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India.

Details of the scheme will follow.

The Pharmacy Council of India, a statutory body to regulate the practice of pharmacy profession has decided to work with Ministry of Chemicals & Fertilizers in the establishment of Jan Aushadhi centres in approved pharmacy colleges all across the country.

As you are aware that under the provisions of the "The Education Regulations, 1991 and "The Bachelor of Pharmacy (B.Pharm) Course Regulations, 2014", there is a statutory requirement for students to undergo practical training in a pharmacy practice (hospital / community pharmacy). Hence by becoming a partner to PMJAY, pharmacy institutions will not only

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fulfill the requirement of statutory practical training to student pharmacist but your support will go in a long way in –

- a) fulfilling your corporate social responsibility by becoming partner to this social cause for the benefit of society.
- b) having Jan Aushadhi store at your institution will ensure availability of quality medicines at affordable prices particularly to poor and disadvantaged locals of your area through your exclusive outlet.
- c) will create job opportunities for the students passing out from your institution.
- d) good business opportunity as Jan Aushadhi store will be allowed to sell allied medical products commonly sold in chemist shops so as to improve the viability of running the Jan Aushadhi store. Please note that besides the financial support, trade margin, credit facility etc., there is also a provision for 2% compensation against the expiry of medicines.

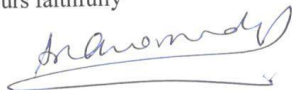
Being an institution having around 400 students and approx. 50 to 60 staff members, the JAS will already have a captive clientele of approx. 500 families which itself is a good economic viability for opening this store. In addition to it, word of mouth promotion by students and faculty in the neighbourhood would attract more prescriptions. The capital investment would be low as colleges already have enough space to operate a pharmacy store. However, we would recommend opening such a store at a location in your college which has a direct access to public so that further economic viability of the project gets strengthened and there is no disturbance to your academic activities.

- e) it will also motivate the students for self employment by opening more such stores i.e. entrepreneurship in line with the vision of Hon'ble Prime Minister.

The PCI will extend all possible support in this scheme by way of pursuance with regulators like BPPI and the State Drugs Control Departments for issuance of license etc.

The PCI invites all pharmacy institutions to support this endeavour by establishing a Jan Aushadhi store in your pharmacy institution and help in increasing the accessibility of safe medicines at economical rate for achieving health for all the citizens of our country.

Yours faithfully



(Dr.B.Suresh)
For President, PCI